



LEARNING MODEL

Active Learning

Goal, Overview, and Application

Goal

At Macmillan, our goal is to drive learner outcomes. One important aspect of this is to leverage findings from the Learning Sciences to apply to product design, iteration, and implementation.

Overview

A Learning Model is a visualization of the instructional and assessment elements that underlie a learning experience and help instructors and institutions understand how a well-designed experience may drive impact. This Learning Model is based on research and practices in Active Learning, a pedagogy that has a substantial body of research demonstrating that it drives student engagement, satisfaction, and performance.

Application

This Learning Model underpins how we're developing a next-generation of learning products; however, it may be adopted or adapted for other learning experiences.

Research Foundation and Process

Foundation

This Learning Model is based upon a thorough literature review of educational research by learning researchers.

Process

Initially, our Learning Research team conducted several literature reviews in order to formulate this Learning Model, which then underwent a series of reviews, including:

- Internal review by a team of 4 learning scientists,
- External review by a team of 7 students, and
- External review by our 5-person Learning Research Advisory Board.

All of these researchers, contributors and reviewers are listed to the right.

Researchers and Contributors

Macmillan Contributors

Jeff Bergin, PhD, VP Learning Research and Design Becca Runyon, PhD, Manager Learning Research Erin Scully, MA, Manager Learning Research

Macmillan Reviewers

Adam Black, PhD, Chief Learning Officer Lisa Ferrara, PhD, Manager Learning Research Kara McWilliams, PhD, Sr. Director, Impact Research Rasil Warnakulasooriya. PhD, VP, Learning Analytics

Macmillan Learning Research Advisors

Robert Atkinson, PhD, Arizona State University Chris Dede, EdD, Harvard Erin Dolan, PhD, University of Georgia Mark McDaniel, PhD, Washington University in St. Louis Liz Thomas, PhD, Edge Hill University

Macmillan Student Advisors

Carolina Braga, Cornell University
Yasir Choudhury, University of Texas
Asja Lanier, College of Saint Elizabeth
Anthony Nguyen, CUNY Hunter College
Zaynub Siddiqui, Prince George's Community College
Ben Thier, Duke University
Starshae Toomer, SUNY Broome Community College

Special Thanks

Philip Conley Nikki Larsen John Quick, PhD Allison Zengilowski

Components

Student Success

Opportunities to support student outcomes beyond course instruction and assessment.

Metacognition

Opportunities to engage in metacognitive activities that prompt evaluation of developing knowledge.

Instructional Content

Opportunities to provide new or review learning-objective aligned instructional information.

Assessment

Opportunities for formative and summative assessment activities that assess learning objectives.

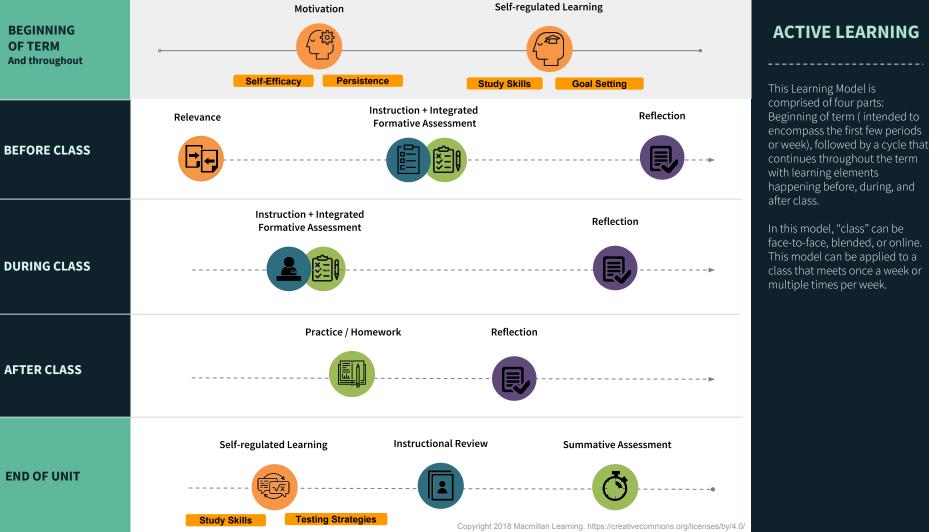
Elements

Motivation Relevance Self-Regulated Learning Study Skills

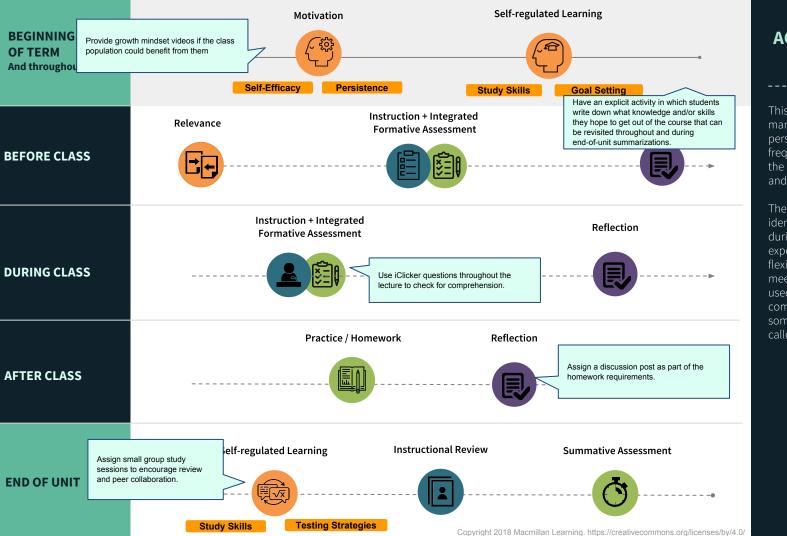
Preflection Reflection

Materials (Publisher, Supplemental, Reference, OER)
Lecture
Instructional Reviews

Integrated Formative Assessments
Practice/Homework
End of Unit or Term Summative
Assessments



In this model, "class" can be face-to-face, blended, or online. This model can be applied to a class that meets once a week or multiple times per week.



ACTIVE LEARNING EXAMPLES

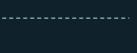
This Learning Model provides many opportunities to personalize the depth and frequency of activities to meet the needs of both instructors and students.

The components are meant to identify goals or milestones during an active learning experience. They provide flexibility in course design and meeting frequency. The activities used to accomplish each component can vary widely some examples are given in the callouts.



BEGINNING





EXPLANATION

At the beginning of the term, it is important to help set up students for success - to be effective, motivated, and self-directed.

Techniques includes: • Promoting a growth mindset,

- Fostering student
- self-efficacy,
- Educating students on effective study skill techniques, and
- Encouraging students to set
- and track their own goals.

Motivation

AFTER CLASS

DURING CLASS

Self-regulated Learning

END OF UNIT

OF TERM And throughout

BEGINNING

From this point, the Learning Instruction + Integrated Model gets divided into things Reflection Relevance

BEFORE CLASS

Formative Assessment

Before class, students should:

students should do before, during, and after class to optimize their

EXPLANATION

- Clearly understand the relevance of the subject
- matter to their lives, programs-of-study, other course content, and/or
- Access instructional materials, such as readings or videos.

learning.

- Complete low-stakes formative assessment integrated with instruction to assess their own understanding, receive immediate feedback, and be more prepared to engage in
- · Reflect on what their learning means to them, and what questions they may have.

DURING CLASS

AFTER CLASS

END OF UNIT

BEGINNING OF TERM And throughout

BEFORE CLASS







Reflection







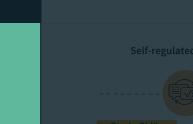
Instruction + Integrated

Formative Assessment

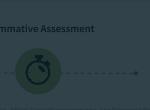


AFTER CLASS

END OF UNIT







EXPLANATION

This stage in the Learning Model is focused on what students should do during an active learning class.

During class, students should:

- Participate in an active and/or constructive lecture by responding to questions and generating ideas.
- · Participate in integrated formative assessment, so that the instructor can make adjustments and provide interventions in real time.
- Participate in a reflective exercise at the end of class to assess their own understanding and provide insight to the instructor about ongoing learner issues/concerns after the class meeting.



Reflection

This stage of the Learning Model is focused on after class.

After class, students should:

- Complete additional formative assessment (e.g., homework) that comprehensively addresses learning goals specific to this segment of instruction -- revisiting things covered before, in class, and
- Reflect on their learning and any lingering questions or areas for improvement.

AFTER CLASS

Practice / Homework

BEGINNING

BEFORE CLASS

DURING CLASS

OF TERM And throughout

END OF UNIT



Testing Strategies

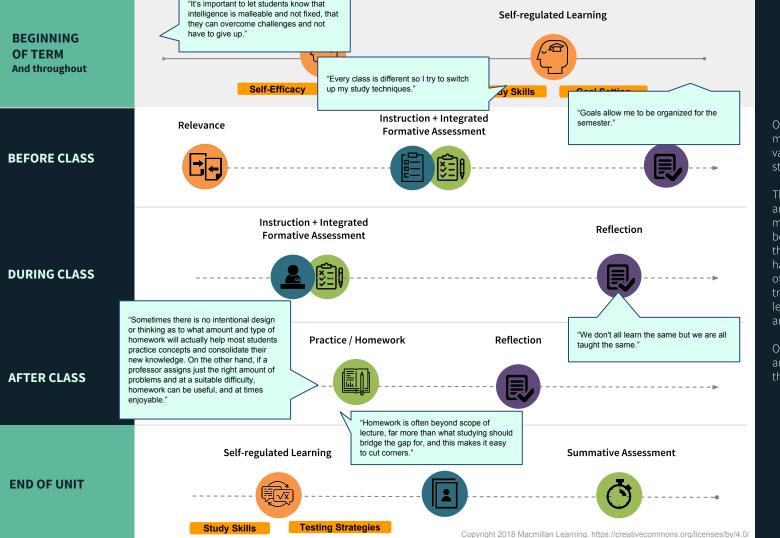
Study Skills

This stage of the Learning Model is focused on the end of the term.

At the end of a module, unit, or term, students should: • Revisit study skills in the

- context of test-taking strategies.
- Access an instructional review, either through notes, revisiting instructional materials, or a

Copyright 2018 Macmillan Learning. https://creativecommons.org/licenses/by/4.0/

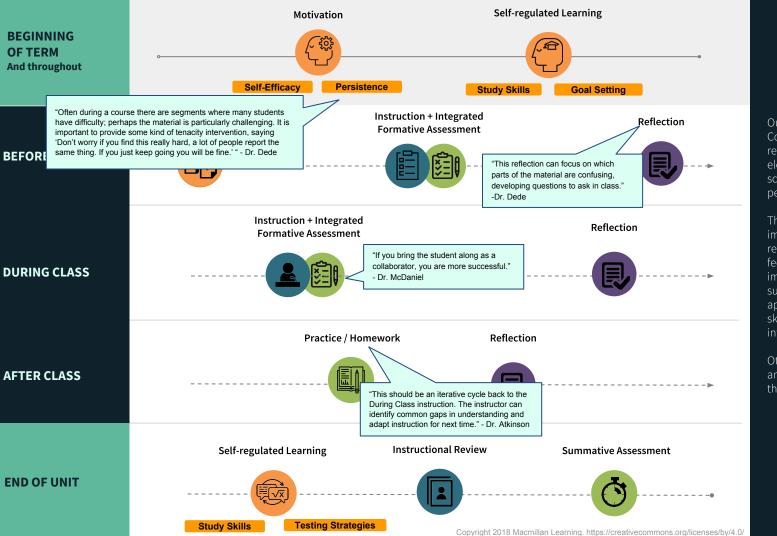


STUDENT FEEDBACK

Our student codesigners offered many insights into the relative value of specific elements from a student perspective.

They thought that the mindset and reflection elements were the most valuable. This was partly because these ideas appealed to them, and partly because they had negative associations with other elements, including traditional "one-size fits all" lectures, unfair collaboration, and misaligned homework.

Other comments, both positive and negative, are indicated in the callouts.



INSTRUCTOR FEEDBACK

Our Learning Research Advisory Council offered insights into the relative value of specific elements from a learning sciences and instructor perspective.

They emphasized the importance of persistence, reflection, and assessment. This feedback underscores the importance of elements that support student success, application of knowledge and skills, and data-based interventions.

Other comments, both positive and negative, are indicated in the callouts.

REFERENCES

Armbruster, P., Patel, M., Johnson, E., & Weiss, M. (2009). Active learning and student-centered pedagogy improve student attitudes and performance in introductory biology. CBE-Life Sciences Education, 8(3), 203-213.

Bell, B. S., & Kozlowski, S. W. (2008). Active learning: effects of core training design elements on self-regulatory processes, learning, and adaptability. Journal of Applied psychology, 93(2), 296.

Chi, M. T., & Wylie, R. (2014). The ICAP framework: Linking cognitive engagement to active learning outcomes. Educational Psychologist, 49(4), 219-243.

Cook, D. A., Hamstra, S. J., Brydges, R., Zendejas, B., Szostek, J. H., Wang, A. T., ... & Hatala, R. (2013). Comparative effectiveness of instructional design features in simulation-based education: systematic review and meta-analysis. Medical teacher, 35(1), e867-e898.

Freeman, S., Eddy, S. L., McDonough, M., Smith, M. K., Okoroafor, N., Jordt, H., & Wenderoth, M. P. (2014). Active learning increases student performance in science, engineering, and mathematics. Proceedings of the National Academy of Sciences, 111(23), 8410-8415.

Freeman, S., O'Connor, E., Parks, J. W., Cunningham, M., Hurley, D., Haak, D., ... & Wenderoth, M. P. (2007). Prescribed active learning increases performance in introductory biology. CBE-Life Sciences Education, 6(2), 132-139.

Herrington, J., & Oliver, R. (2000). An instructional design framework for authentic learning environments. Educational technology research and development. 48(3), 23-48.

Kim, M. K., Kim, S. M., Khera, O., & Getman, J. (2014). The experience of three flipped classrooms in an urban university: an exploration of design principles. The Internet and Higher Education, 22, 37-50.

Kolb D. (1984). Experiential learning: experience as the source of learning and development. Englewood Cliffs, New Jersey: Prentice Hall.

Merchant, Z., Goetz, E. T., Cifuentes, L., Keeney-Kennicutt, W., & Davis, T. J. (2014). Effectiveness of virtual reality-based instruction on students' learning outcomes in K-12 and higher education: A meta-analysis. Computers & Education, 70, 29-40.

O'Flaherty, J., & Phillips, C. (2015). The use of flipped classrooms in higher education: A scoping review. The Internet and Higher Education, 25, 85-95.

Saville, B. K., Zinn, T. E., Neef, N. A., Norman, R. V., & Ferreri, S. J. (2006). A comparison of interteaching and lecture in the college classroom. Journal of applied behavior analysis, 39(1), 49-61.

Sawyer, K. (Ed.). (2014). The Cambridge handbook of the learning sciences (2nd ed.). New York: Cambridge University Press.

Slavich, G. M., & Zimbardo, P. G. (2012). Transformational teaching: Theoretical underpinnings, basic principles, and core methods. Educational Psychology Review, 24(4), 569-608.

Wouters, P., Van Nimwegen, C., Van Oostendorp, H., & Van Der Spek, E. D. (2013). A meta-analysis of the cognitive and motivational effects of serious games.