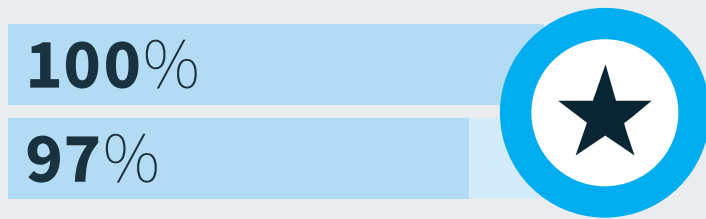# macmillan learning

EDUCATIONAL RESULTS WITH

LaunchPad Psychology

Features: Interactive e-Book, LearningCurve adaptive quizzing, Gradebook, LMS integration and 24-7 support

Instructors and students report that LaunchPad is easy to use

100%

97%

97% of students and **100%** of instructors report that Launchpad is easy to use

Students rated LaunchPad above average **(74)** on the system usability scale*

*The System Usability Scale is a published, industry standard, valid and reliable scale for measuring the ease of use of technology. Originally published by John Brooke, 1986

100%

100% of instructors report that LaunchPad increases active learning in the classroom

> "...it really is one of the best digital learning tools I've used. Intuitive, engaging, and really gets conversations going in class"
> **INSTRUCTOR**

85%

85% of students students report that LaunchPad increases their confidence to participate in class

85% of students report that instructors using their anonymous responses as a learning experience increases their confidence

85%

76%

76% of students report being engaged in class when using LaunchPad

seventy%

70% of students reported that LaunchPad made their class more enjoyable compared to traditional classes

ninety%

90% of students would recommend the use of LaunchPad in this course

Students believe LaunchPad helped increase their understanding of concepts and overall course grade

85% Students report that LaunchPad helped increase their overall course grade

74% Students report that the immediate feedback LaunchPad provides increases their understanding

| 0 | 20 | 40 | 60 | 80 | 100 |