



ISBN: 9781319341022

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This will be your student's favorite book.

With every updated edition, *Psychology* continues to be the best-selling college Introductory Psych program. And students don't just use it – they love it. How do we know? They tell us.

Students regularly contact the authors with feedback and appreciation for producing a text that is both enlightening and engaging. With wit and humor, and through poignant personal stories, Drs. Myers and DeWall lead your students on an exciting journey through psychological science.

What's New in the 13th Edition?

2100 citations present the field of psychology in its current state, including each sub-discipline's latest research insights.

Coordination with APA's 2020 Introductory Psychology Initiative make this a perfect match for those interested in following these new guidelines. The text includes full coverage of the IPI's required content along with abundant student and classroom activities plus assessment opportunities.

New infographics have been revised and/or updated for the new edition, with two entirely new pieces on "Sexual Aggression" and "How to Be Persuasive." They are also now accompanied by new corresponding activities in LaunchPad.

"Ask Yourself Questions" appear periodically throughout each chapter to help students apply what they are learning to their own lives. This helps make the material more meaningful, and memorable.

Hallmark Features:

Trusted author team. *Psychology* offers the quality of writing and resources that instructors and students can rely on. This quality extends to the supplements and media, which are author-driven and integrated with the textbook.

A focus on teaching critical thinking. Throughout the text, the authors help students think critically. By examining sources and evidence, students can apply psychological concepts to their own lives and to their studies—using evidence-based principles to boost their relationships, academic success, stress-management, and so much more. "To teach critical thinking" has been the first of the "Eight Guiding Principles" that have guided the authors' work on this text since the first edition.

Psychology, thirteenth edition is accompanied by a **Launchpad**, a complete interactive e-book which features integrated online resources, LearningCurve adaptive quizzing, as well as pre-built units for each chapter, curated by authors David Myers and Nathan DeWall.

Supplements:

- Lecture Slides
- Faculty Guide
- Instructor's Resource Manual
- Lecture Guides
- Test Bank
- LaunchPad (1-use and 6-use)
- MCAT Correlation Guide

*Packages available.

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