iClicker
Active learning simplified

The **MOBILE** Conundrum

For many instructors, deciding whether to allow student lecture participation via mobile devices is challenging. At iClicker, we believe in providing you with choices. We offer two versions of instructor software: iClicker Classic (locally stored data) and iClicker Cloud (cloud-based). And regardless of the software you choose, you have the option to allow students to use physical iClicker remotes, the iClicker Reef student mobile app or even a combination of both—in the same class! Here are three loyal users who utilize iClicker in different ways to meet their unique preferences and needs and those of their students.

Want to see iClicker in action? Visit **http://learn.iclicker.com/HowCanWeHelp.html** to speak to a specialist or register for one of our daily live, 30-minute demonstrations.

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Dr. Edna Ross
Dr. Edna Ross, professor of Psychology at the University of Louisville, uses iClicker Classic and prefers for her students to exclusively use physical iClicker remotes in her classroom.

Dr. Leslie Hendrix
Dr. Leslie Hendrix, Assistant Clinical Professor in the School of Business at University of South Carolina, appreciates the ability to allow students to participate in the way that works best for them; either by physical clicker remote or using the iClicker Reef mobile app.

Dr. Allison Soult
Dr. Allison Soult, professor of Chemistry at University of Kentucky, opts for the iClicker Cloud software and prefers for her students to participate exclusively using the iClicker Reef mobile app.

iClicker reduces intimidation in large classes. iClickers help minimize the intimidation involved with a large class size and emphasize the importance of class participation. This is especially true for incoming freshmen. iClickers help students to be fully engaged in the class and to know that their opinions and their voices are being heard. We use the iClicker 2 hardware and we've been told time upon time that students don't feel like they are in a large class.

iClicker gives every student a voice. iClicker doesn't penalize the introverts or those students who think they hold a minority opinion. Due to this fact, students really enjoy using it. Students also love seeing their classmates' responses. They love to see where they stand or how their answers match up to their classmates.

iClicker is easy to learn and easy to use for faculty. This explains itself. Many instructors are reluctant to learn new technology, but iClicker remotes are extremely user friendly and faculty quickly realize that the benefits outweigh any learning curve they may face.

Getting through drop/add and navigating financial aid delays for 200 freshmen at a time was extremely time consuming. When we were only allowing iClicker remotes, if somebody couldn't afford to buy the remote, we had to loan them one and it was just a constant challenge. We quickly decided to go hybrid as soon as iClicker Reef became available. I like giving my students flexibility and it solved a lot of the problems on my end and it also solved problems for students. If their financial aid check is late, it's no problem because they can pull up their smartphone or their laptop and use the free two-week trial that iClicker Reef provides.

A combination of systems provides flexibility when internet connectivity is an issue. The University of South Carolina is an old university with very beautiful old buildings. Some have been upgraded in terms of Wi-Fi and some have not. We never know if our large lecture classes will be in a room with strong connectivity, so we still need to have the clicker option.

iClicker Reef eliminates the problem of forgotten clickers or failure to renew subscriptions. Reef works with any mobile device so students can use their mobile phones, laptops, or other devices that connect via Wi-Fi. Forgotten clickers or failure to renew subscriptions are challenges that I don't have to deal with anymore. iClicker Reef allows for multiple choice and short answer just like the iClicker remotes and even goes beyond that with the target/heat map question types.

Reef allows students to review classroom questions and answers. Students are able to review their answers after the fact. We have many students tell us that they go back into Reef and review the questions and answers, as review for the exams.

iClicker Reef allows students to switch between different types of devices. Students will come to class on any given day with various different devices. If they forget their laptop one day, they have their phone. If their phone dies, they've got their laptop, and so forth. The benefit of using Reef is that they have options to use any web-enabled device.