



ANNOUNCEMENT

Ottawa, ON. and Springfield, MO. June 1, 2020. Today, eRezLife Software and Skyfactor, a Macmillan Learning Company, announced a new partnership, which brings together Skyfactor's student affairs and residence life assessment expertise and eRezLife Software's diverse and comprehensive data collection capabilities and knowledge of student housing and residence life processes. The partnership will focus on delivering joint materials to student housing and residence life professionals, to help them communicate the value of their efforts to their various constituents.

"We've been discussing this partnership for quite some time and with the recent global events, our collaborative partnership creates a natural synergy and delivers added value to our respective clients, which is a win-win-win scenario." said Chad Elliott, Co-Founder & CEO of eRezLife Software. "Our custom cloud-based services allow our clients to safely manage their communities virtually and together with Skyfactor, we're better able to empower student housing and residence life professionals to share their story and use their data to effectively communicate the value they provide to their students, parents, and campus stakeholders."

Together, Skyfactor and eRezLife Software will deliver thought leadership, content, and virtual events, to help student life and housing professionals make the most of each company's services. The initial roll out of joint materials includes:

- January 20 blog post: '**Benchmarking: Find Meaning, Motivation, and Improvements**'.
- June 11 webinar: '**How Benchmarking Can Improve Our Housing Work**'. Click [here](#) to register.
- July 28 webinar: '**What Makes a Good RA? Using Data to Tell the Story**'. Click [here](#) to register.
- July/Aug article; ACUHO-I's *Talking Stick* magazine July/Aug edition will feature an article about the variables that help predict student staff success.

Future joint materials will include additional webinars and journal articles, as well as conference presentations and research projects. Additionally, the two companies will provide examples to show clients how to combine data from both companies to tell a holistic story of the positive impact of housing and residence life programs.

"With the quick move online in spring and the variety of fall plans, housing and residence life professionals need to assess the impact of the experiences they provide and be ready to communicate the importance of those experiences to students," said Sherry Woosley, Senior Director of Analytics & Research at Macmillan Learning. "This partnership between

Skyfactor and eRezLife will help housing and residence life professionals make better use of data, contribute to key decisions in their departments, and deliver information to stakeholders that is clear, compelling, and impactful.”

For more information about the partnership, please contact Chad Elliott from eRezLife Software at chad@erezlife.com or Matt Venaas from Skyfactor Benchworks at matthew.venaas@macmillan.com.

For more information about eRezLife Software and Skyfactor please visit their websites at erezlife.com and skyfactor.com.

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eRezLife Software

eRezLife’s platform offers intuitive, cloud-based software services to institutions of higher education to transform the way their student affairs, campus life, and residential life operations function. Eliminating manual processes, centralizing documentation, integrating into existing systems, and providing data rich assessments allow institutions to thrive and better their students’ experience and their own decision making.

Skyfactor

Formerly known as EBI, Skyfactor is a Macmillan Learning company that provides research-based program assessments and benchmarking for a variety of Student Affairs programs, as well as Business Education, Engineering, Nursing, and Teacher Education. The robust analytics Benchworks provides empowers programs to identify areas of improvement for maximum impact on program success. Benchworks assessments are rooted in research and mapped to accreditation and professional standards.
