

Podcasting/Vlogging Evaluation Criteria Checklist

Using our Podcast Guidelines, our work in class, and your chosen research topic, write and record a podcast highlighting your argument or analysis through a research lens. Upload your **transcript** as a .doc or .docx file ONLY, and include the link to your podcast. Your transcript is a textual representation of your recording. It must contain a thesis an organized flow of information, including transitions and a conclusion.

Writing and recording a podcast/vlog is a creative, dynamic, and rhetorical endeavor. Before you begin and during production, read and review the SEVEN criteria below to ensure that your textual product, meets all of our rhetorical elements to determine your growth as a scholar.

1. Author/Authority – your credentials and thesis (purpose) must be explicitly stated at the beginning of the podcast (this is your introduction)
2. Accuracy/Validity – give your chosen contact information for dialogic feedback (establish ethos)
3. Audience – is your language, syntax, and diction rhetorical and specifically written for an audience?
4. Subjectivity – what are your biases towards/against your subject. You MUST own your subjectivity because this increases your own voice.
5. Timeliness – Are you reviewing/critiquing a game that is overexposed? Are you bringing anything new to the conversation? Say it!
6. Scope/Purpose – Is your podcast narrow in scope? What do you want to impart to your audience? Are you focusing on strategy, visual rhetoric, or hooks' Triad (gender/race/class)
7. Format/Style -- logical organization (introduction to conclusion), audio/video quality, podcaster vocal quality (can we hear AND understand you?), are there TOO many sound effects to understand you?

Please provide your work in a Mac-Readable format, which is YouTube-Ready. Your work will be posted on our communal, educational channel.

Examples of podcasts/vlogs:

Option 1: Example of Competency

[Minimum Requirement Example](#)

Option 2: 10 points added to ABIB AND 10 points added to WIKI (appearance)

[Extra Credit option 2](#)

Option 3: 12 points added to ABIB AND 3 points added to Final Grade (appearance)

[Extra Credit Option 3](#)